



PROFESSIONAL. TECHNOLOGY. SOLUTIONS.

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**Introducing the most affordable way to advertise to YOUR DEMOGRAPHIC on 2 of the most popular High Country area websites and 1 major Appalachian State Fan website for one flat rate!**

- If you have a website, advertising your brand, products & services online is an essential component of any successful advertising portfolio.
- Your website's search engine ranking is greatly influenced by the more quality websites that have links from their site to your website.
- You can increase not only the reach of your products & services but also help improve your own website's search engine rankings by choosing one of the following advertising packages:

### 1. "Single Shot" - \$100/month

Choose **one of three** websites to target your advertising message:

- AppFan.com
- BooneWeb.com (add a text ad for only \$25/month)
- BooneChamber.com\*



### 2. "Double Take" - \$200/month

Choose **two of three** websites to target your advertising message:

- AppFan.com
- BooneWeb.com (includes free text ad)
- BooneChamber.com\*



### 3. "Triple Play" - \$300/month

Target your advertising message to **all three** websites:

- AppFan.com
- BooneWeb.com (includes (2) free text ads)
- BooneChamber.com\*



\*Must be an active Boone Chamber member to advertise on BooneChamber.com

### Available Ad Sizes/Location by Website:

#### **AppFan.com:**

Right Column - 160 wide x 600 high (pixels) – (2) Wide Skyscraper Banner Spots - 50KB Max File Size

AppFan Gameday page only:

Top Middle of page - 468 wide x 60 high (pixels) - Horizontal Banner - 50KB Max File Size

Right Column - 300 wide x 250 high (pixels) – Medium Rectangle – 50KB Max File Size

#### **BooneWeb.com**

Right Column - 160 wide x 600 high (pixels) – Wide Skyscraper Banner - 50KB Max File Size

Left Column - 120 wide x 600 high (pixels) - Skyscraper Banner = 50KB Max File Size

Text Ads - 165 character limit (all ad text will link to your website/landing page)

#### **BooneChamber.com**

Left Column - 120 wide x 600 high (pixels) – Skyscraper Banner - 50KB Max File Size

We can recommend banner ad designers if needed or you may provide existing banner ad graphic files.

**Send an email to [jared@everian.com](mailto:jared@everian.com) for more information or to get started today!**